

## Director's Report 10/16/24

### Buildings:

- The search for a new home for the Palenville Branch Library continues with us continuing to vet two locations, primarily focusing on one. We are hoping to meet with the Code Enforcement Officer of the Town of Catskill this coming week to ascertain needed steps forward, and proceed with a decision given the timeframe of 2.5 months till our current lease ends.
- We've seen a small decrease in sight visitation in September from the prior month (Summer→School), and don't have Year over Year metrics on this. This is something we can build into our data view for next year (given we have been collecting door counts this year).

### Collection Circulation & Usage:

- September showed another strong month of Year-over-year growth, with roughly 22% more individual card holders using our collections, and 17% more physical items circulated. Digital users increased 20% as well, but only saw a 4% increase in checkouts. [Users](#) / [Physical](#) / [Digital](#)

### Program and Services:

- Will be working on "Tech Time" being formalized. The library does impromptu and scheduled sit-downs with interested members of the public on their devices or new softwares they are learning. This is a busy service that we can be proud of and advertise.

### Marketing, Promotion & Outreach:

- I've been inducted into the "Rotary Club of Catskill," as this is a multi-town/county/state/country service organization known for community connection, support and networking. Key community members from around the area and community are represented.
  - A 1st connected project will be: Library-Friends-Rotary installing "Little Lending Libraries" around the school district.
- Big Halloween Weekend (October 25th-27th) including Community Movie Night at Dutchman's Landing (Friday), Halloween Party in Palenville (Saturday), and Farmers' Market (Sunday).