

## Director's Report 09/18/24

### Buildings:

- The search for a new Palenville Branch Library took a big step forward with Butler, Rowland and Mays, Library Architect Firm, visiting three separate locations on Wednesday, September 11th. Professional audit reports should be available September 25th.

### Collection Circulation & Usage:

- [August](#) showed strong circulation numbers YoY, while unique users were down. [Digital circulation](#) was also up.
- We are about to gain access to “Discover Insights,” MHL’s enhanced data/stats dashboard. We are hoping to better understand the totality of ‘transactions’ that happens at each branch which will include Inter-and-intralibrary loan and can be paired with in-house circulation data (both digital/physical) to show our patrons usage.

### Program and Services:

- We finished refining our [Office Services](#) page and will continue to add services and notations given how popular this is. I’ve gotten to work at Circulation Desk a fair amount recently and see how much patrons utilize the library as a ‘self-service with assistance’ hub to get things done in their lives.
- Dale, Allie and I have been compiling the list of Senior Services that we are going to pair with Adult to create a new drop down on the home page. There is so much going on at Catskill that is not currently listed on our website including Tech Time, ENL/GSE, and many others.
- Those will be added in addition to a section about ‘Borrowing Benefits’ that continues to tell our story better.

### Marketing, Promotion & Outreach:

- I visited the Rotary Club luncheon with Joy and the Friends, and had an inspiring time and joined. Rotary wants to partner with Friends/Library to produce a series of CCSD “Little Lending Libraries” positioned within the area.
- The library put full support behind the Friends Inaugural event, “[Afternoon of Enchantment](#),” and many staff worked the event. A big applause to Joy, Mindy and the entire team for a job incredibly well done.