

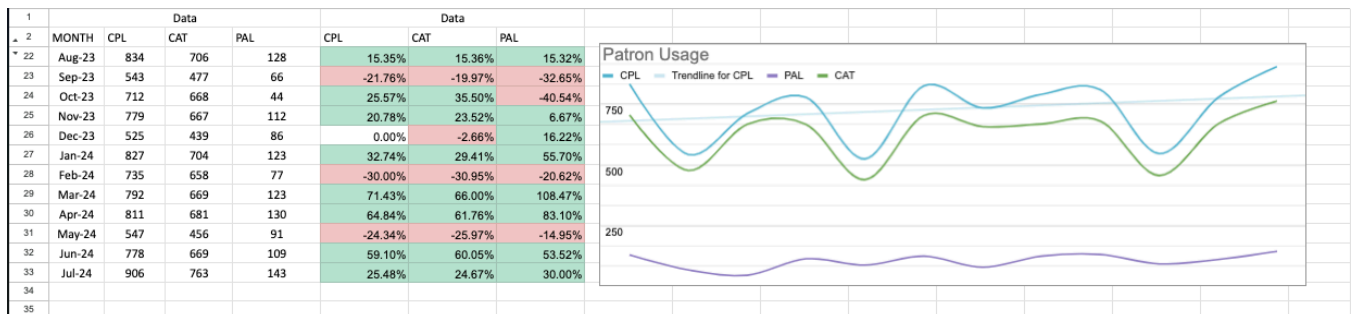
Director's Report 08/21/24

Buildings:

- The search for a new building and residence for the Palenville Public Library continues. We've seen a few local spots, attempted to purchase our current building, and have an architectural firm lined up specializing in libraries to work through both this pressing, immediate needs for tenancy, as well as an aim of finally providing this cherished location a permanent home.
- [Door Counts](#) have seen an incredible increase during Summer Reading as expected, and graphs need to be built to show this visually.

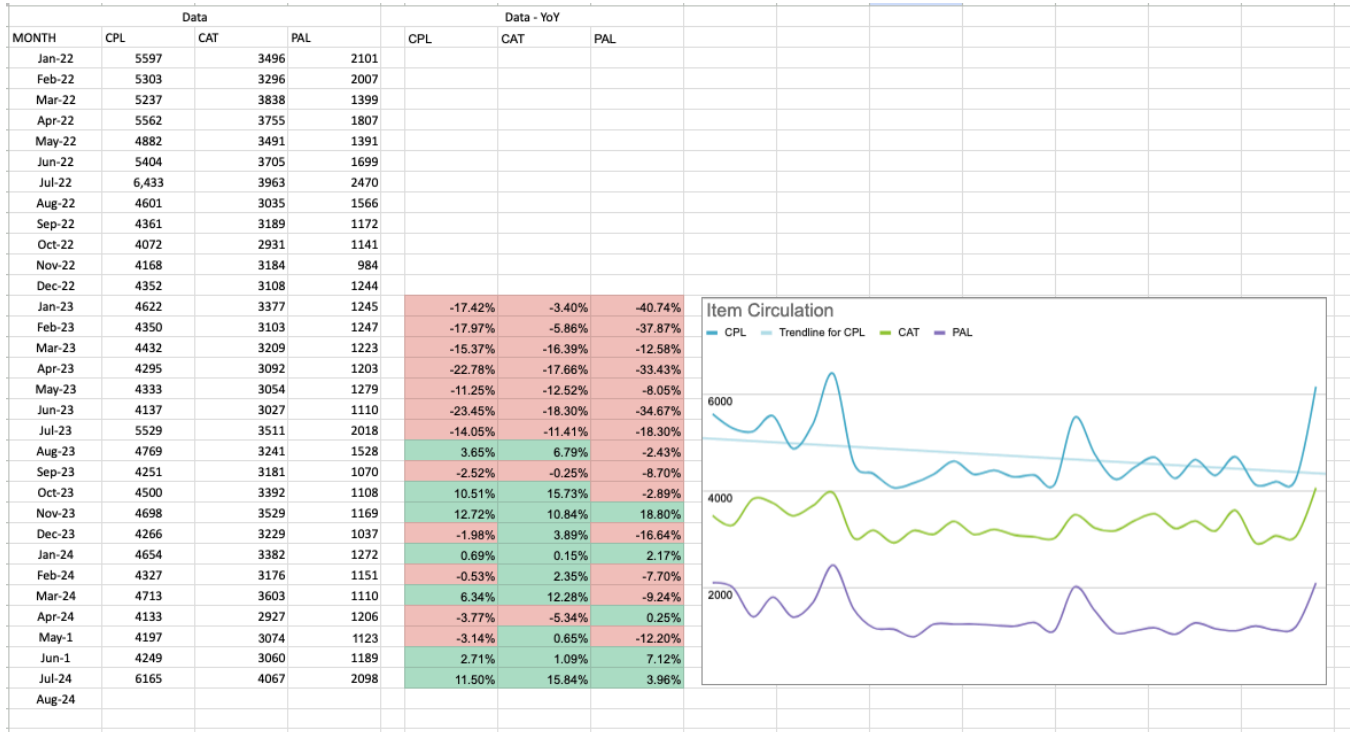
Collection Circulation & Usage:

- [Patron Usage](#) shows a continued trend in the increasing use of our libraries' circulating materials.



- What an incredible summer of programming and outreach! Big applause to all the staff for their hard work, and there's some great trends.
- Both libraries exceeded their July 2023 physical [circulation statistics](#), with CPL (the plural) growing 11.5% YoY. This is excellent, as it shows growth from initial drop from the post-COVID return.

Director's Report 08/21/24



- The team and I started to discuss the concept of “Seasonal Reading Programs,” in essence a strategy to drive circulation and reading ‘spikes’ that contribute to long term steady growth.

Program and Services:

- We notarized our 1st document together, it was a creative one that was a ton of fun!
- I’ve been super happy with the increase in program offerings and clubs being pushed forward. Plant and Jigsaw puzzle swaps, Fiber Arts clubs, summer reading in full swing with crafts and adventure visits, plus traditional book clubs, movie nights, etc.
- Vetted a cool, possible new addition to our offerings: digital book talks with well known authors that can be paired with Book Clubs, Public Showings and give access to those at home and more remote areas of CCSD to gain access to world class authors generally reserved for those districts closer to the city.

Director's Report 08/21/24

Marketing, Promotion & Outreach:

- Screenshots below of new LX Starter functionality for overdue notices. Every interaction with the library is an opportunity to reinforce our brand, services and patron

Catskill – Our brave and first library!



experience. Further below are clickable buttons to help a patron interaction with their account easily. This is a dramatic change from text based notices.

Director's Report 08/21/24

Mahopac



MAHOPAC PUBLIC LIBRARY

YOUR HOME. YOUR TOWN. YOUR LIBRARY.

CHECK OUT MORE FROM MPL's WEBSITE BY CLICKING HERE

Hi John,

YOU HAVE OVERDUE ITEM(S)



PLEASE RETURN TO:

Mahopac Public Library
668 US-6, Mahopac, NY 10541

Such newly branded notices serve as a starting point for new technology coming to MHLS. We soon look forward to marketing our services and collections via custom branded apps found in the Google Play and APple store.

- We are also super excited for the Friends Group coming "Afternoon of Enchantment!" (see Friends Report).