

## Director's Report 07/17/24

### Buildings:

- We received our official notice of lease termination for Palenville Branch Library, effective 12/31/24. Currently in talks about the possibility of buying Palenville vs. other avenues for our possible next location.
  - This will be the prime focus of this months' board meeting and discussion.
- We've redone the Directors Office, upstairs public service librarians desk area, and brought up Allie, Library Assistant to the 3rd floor.

### Collection Circulation & Usage:

- Spring Slump is turning into the Summer Slam as statistics rise with our biggest annual multi-tiered and week programming gets underway, namely "Summer Reading."
  - →screenshot and graph once filled in Monday

### Program and Services:

- We've completed our first "Books by Mail," coordinating with a local Mom and her daughter living out of state. This will be paired with our already existing "Facilities Delivery Service," as well as officially bringing back Curbside Pickup to open up access further soon. Limited parking at Catskill requires opening up 'access services' to make transactions easier and fulfill our mission of bringing access to all.
- 3 Staff have passed the NYS Notary Exam, and we will be starting insurance and bringing that service live within July, if not aim for even August 1st start.

### Policies:

- Tabled til next Month

### Marketing, Promotion & Outreach:

- We've been working hard on the website area for our new Friends Group, and they are pushing hard on their introductory event and starting to market the library for us through their own channels and newly formed social media.

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- Emily and I will be visiting the Catskill Elementary School on Tuesday, July 16th to present to their summer program about Summer Reading at the library and all that they can get at the library with their own card.
  - We are also beta-testing a program with CES, where all children in the program will be sent a digital library card application via their secure school communications system with the parents. We will return to the program at the end of summer with library cards for all children whose parents signed them up.