

## Director's Report 04/17/24

### Facilities:

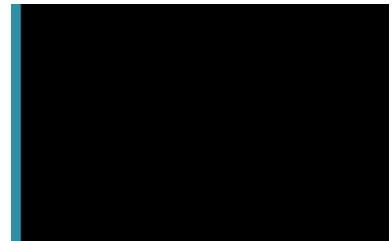
- Met with Dr. Dan Wilson, Superintendent of the Catskill Central School District, after Board Members Helene and Mike teed up the exchange with the subject of 'renting space' that is available at Catskill Central School. The meeting led to more of a discussion on partnership, as both entities are looking to increase programming and community building. Simply put, it sounds like Catskill Central School District would like to partner with the Catskill Public Library to offer adult programming and other community building ideas while utilizing a community asset amidst dwindling school enrollment and deficits.

### Financial & Security:

- It was discovered the Library was previously approved to be part of NYS Deferred Compensation Plan, yet no new employees were being offered this as part of their benefit access. We have restarted inviting employees to this, and will add it to our handbook and hiring packet.
- We've been awarded two grants!
  - Stewart's Holiday Match - \$2,000
  - Bank of Greene County Foundation Grant - \$5,000(?)
- Auditor's Report - A copy of the 2023 auditor's report for our Library has been included in the Board Packet. The auditor will present at the May Board meeting.

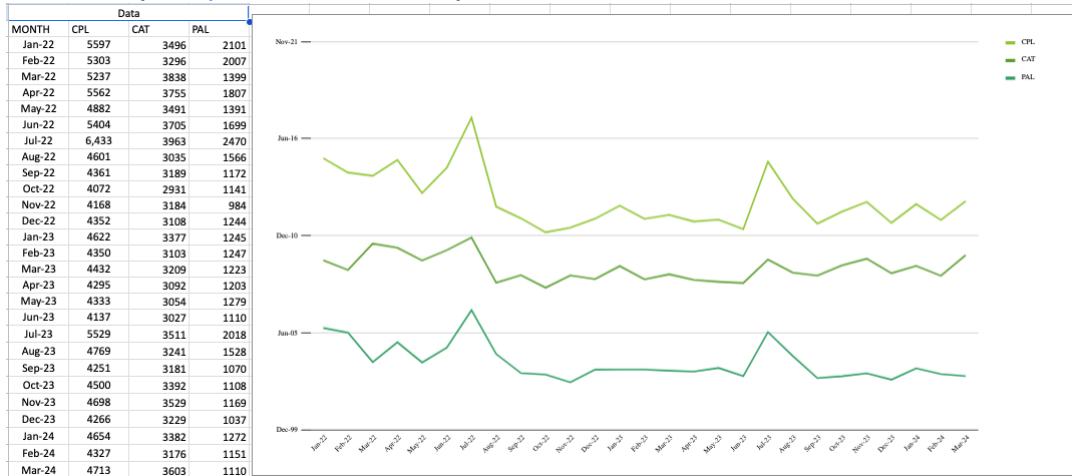
### Collection and Circulation:

- We are consistently circulating about 1000 items/week 📖



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- See multiple [spreadsheets](#) for specifics.



### Programs and Services:

- We gave out over 900 eclipse glasses, 200+ at our viewing party which was covered heavily by the local news outlet, the Daily Mail. Excellent press contacts were acquired, and press releases will be sent to her moving forward.

### Policies:

- Created a rough draft of one of our missing policies, as well as started planning for a "Volunteer Program." Volunteer Policy will be sent to the committee for review soon, and will hopefully be brought to vote next meeting.

### Marketing & Promotion:

- Per comments on Eclipse party, excellent relationship established between Daily Mail and CPL.

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### Outreach:

- Nothing to report, save the Superintendent meeting.

### Data & Statistics:

- We've been continuing data collection with the staff, tracking stats week-over-week. Now that we've done this for 6+ week, see below for overview stats on the prior 6:

Category	2/25-3/2	3/3-3/9	3/10-3/16	3/17-3/23	3/24-3/30	3/31-4/6
<b>Christopher General (CPL)</b>					Pville Eclipse Glasses	Cat Eclipse Glasses
Door Count	826	730	721	762	864	950
<i>Compared Prior 4 Week Average</i>	165.17%	134.35%	131.46%	144.62%	13.72%	25.04%
Reference Help	60	44	35	83	70	90
<i>Compared Prior 4 Week Average</i>	92.00%	40.80%	12.00%	165.60%	26.13%	62.16%
Computer/Tech Help	42	62	56	78	110	210
<i>Compared Prior 4 Week Average</i>	93.10%	185.06%	157.47%	258.62%	84.87%	252.94%
Total Circulation	995	1130	1047	865	971	1091
<i>Compared Prior 4 Week Average</i>	-4.78%	8.13%	0.19%	-17.22%	-3.79%	8.10%
Total Computer Sessions	236	222	206	220	246	116
<i>Compared Prior 4 Week Average</i>	25.20%	17.77%	9.28%	16.71%	11.31%	-47.51%
Total Programming	36	123	61	68	114	95
<i>Compared Prior 4 Week Average</i>	-58.86%	40.57%	-30.29%	-22.29%	58.33%	31.94%
Total Wireless Sessions	139	124	130	124	136	0
<i>Compared Prior 4 Week Average</i>	86.58%	66.44%	74.50%	66.44%	5.22%	-100.00%
Total Website Visits	521	588	510	486	505	694
<i>Compared Prior 4 Week Average</i>	-6.88%	5.09%	-8.85%	-13.14%	-4.04%	31.88%

- I will start to include links to our [Weekly Scorecard](#), as well as our [Year over Year Annual Report scorecard](#) for your current and historical comparisons.