

Director's Report 03/20/24

Facilities

- We recently had a productive discussion with Dan, our landlord for the Palenville location. Dan expressed satisfaction with our partnership and assured us of ample notice, six months, should he ever decide to sell the property. Additionally, he has agreed to keep us informed of any potential sale, allowing us to match or surpass any offers (right of first sale). We anticipate a seamless renewal of our lease on an annual basis for the foreseeable future.

Financial & Security

- To enhance our cybersecurity measures, we have transitioned our leadership staff to LastPass, a robust encryption-based password management software. This move not only ensures secure password sharing and updates but also has the potential to reduce our cybersecurity insurance costs.

Collection and Circulation

- We have undertaken a comprehensive analysis of our "No Fines Policy," the details of which are outlined in the attached "Findings" document.

Programs and Services

- Exciting updates include the introduction of wireless printing at our Palenville location and the imminent launch of a hotspot circulation program.

Policies

- Please refer to the board packet and agenda for a complete list of policies up for approval at this meeting.

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Marketing & Promotion

- We are nearing the completion of our "Brand Guidelines" project, which consolidates our branding elements such as coloring, logos, and overall presentation across various platforms including newsletters, Facebook, our website, and the monthly print calendar. Samples demonstrating the alignment of these elements are included for your review.

Friends

- Progress continues on our By-Laws, which are nearing final approval, and Membership Categories have been successfully ratified.

Outreach

- I recently met with representatives from the WFA of GCC, who have a career center at the community college near Hudson, serving Greene County. While exploring potential partnerships, I discovered that they will be establishing an office on Main Street in the old "Community Center" building. Although they will begin their lease in April and open in May, I intend to follow up with them to explore future collaboration opportunities. Notably, their use of the space will not be continuous throughout the week, presenting opportunities for shared use during times of availability for library programming and community groups.