

2022 March Google Analytics Report

Users: 1,187

New Users: 1,027

Traffic by Type:

- Mobile/Tablet Traffic: 40.12%
- Desktop/Tablet Traffic: 65.41%

Average Session Duration: 00:02:05

Average Sessions with Search: 0.00%

Average Time on Page: 00:01:55

Pages/Session: 2.06

Top Referral Traffic:

- nysl.nysed.gov : 20.24%
- facebook.com : 15.48%
- m.facebook.com : 14.29%
- lm.facebook.com : 9.52%
- l.facebook.com : 7.14%
- clrc.org : 5.95%
- librarytechnology.org : 4.76%
- midhudson.org : 4.76%

Most Viewed Pages:

- catskillpubliclibrary.com/ : 57.66%
- catskillpubliclibrary.com/events/ : 6.16%
- catskillpubliclibrary.com/about/staff-directory/ : 2.74%
- catskillpubliclibrary.com/about/contact-us/ : 2.07%
- catskillpubliclibrary.com/about/board-of-trustees/ : 1.94%

Most Exited Pages:

- catskillpubliclibrary.com/ : 66.85%
- catskillpubliclibrary.com/events/ : 4.26%
- catskillpubliclibrary.com/about/staff-directory/ : 2.85%
- catskillpubliclibrary.com/about/contact-us/ : 2.04%
- catskillpubliclibrary.com/online-resources/library-beyond/ : 1.74%

Landing Page		Second Page		Exit Page	
/	86.15%	/	37.59%	/	79.08%
/events/	1.98%	/	37.59%	/	60.00%
/about/contact-us/	0.76%	/	40.00%	/	100.00%
/about/board-of-trustees/	0.72%	/2022-board-reports/	28.57%	/2021-agenda-minutes/	50.00%
/about/staff-directory/	0.59%	/about/board-of-trustees/	40.00%	/2021-agenda-minutes/	50.00%